

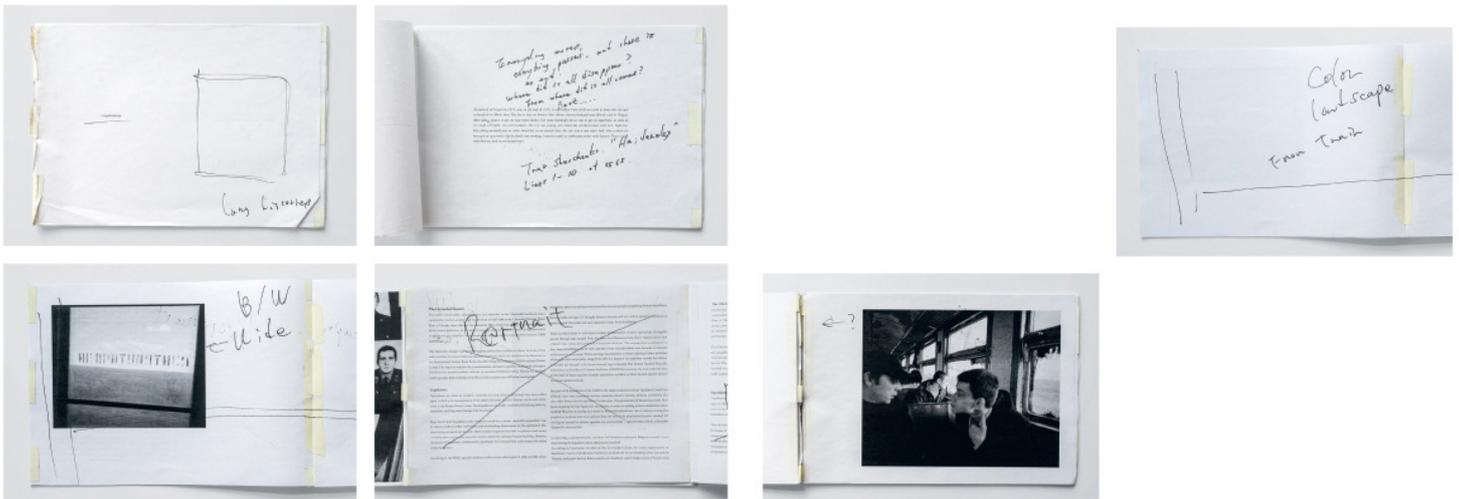
## Call for application «Dummy Photobook»

Workshop with Kazuma Obara  
Zurich, 14 – 18 October 2019 (5 days)

A **photobook**, like every book, has a beginning and an end. It tells a story from the first to the last page. It has a book cover and can sometimes be found lying around openly. The photo book has a format and the pictures have a sequence. The photobook has a title and perhaps the pictures have a caption, but maybe not. The book in your hand and its dimension is already the first reference to the story told in it.

**Kazuma Obara** is a Japanese photographer and makes handmade photo books. Keystone-SDA is pleased to announce a five-day workshop «**Dummy Photobook**» with Kazuma Obara.

The call for application is for professional photographers, but also for people who are working on a photo project and are looking for ideas about the procedure and the finalization of their photographic project and would like to tell their story in a photo book.



*Long Histories, 29.7 x 21 cm, Dummy by Kazuma Obara*

The participants will learn how to create a photo book in five days. In the workshop, the participants learn to develop their own project specifically for the presentation form of the printed photo book and will make a photo-book, a dummy, by themselves. The realization of such a dummy implies a process that not only deals with the book format, the nature of the cover and the paper, but also the layout, the typography and the form of the binding. It is usually a process that helps to clarify the direction of the project and its storytelling.

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## Tutor

**Kazuma Obara** (Japan, 1985) is a photographer based in Japan. In his projects Obara sets the focus on hidden victims of society. His work on the tsunami in Japan was published in the photo book «Reset Beyond Fukushima» by Lars Müller Publishers, Switzerland, 2012.

His engagement with the victims of the Second World War in Japan led to the handmade photo book «Silent History», which was shortlisted for the Paris Photo / Aperture Photobook Award in 2014. The book was also selected by TIME, Lens Culture, and by Telegraph as Best Photo Book 2014. Of this book, Kazuma Obara has produced 45 handmade copies. In 2015 Editorial RM, a Spanish editor, published the book in an edition of 1900 copies. The latter version was nominated several times in 2016 as Best Photo Book, such as Arles Photobook Author Award and Kassel Best Photobook.

The Japanese photographer published « 30 » in 2016. It deals with the Chernobyl disaster in 1986. The handmade edition of 86 copies contains the three titles «Exposure», «Everlasting» and «Newspaper».



*Untitled, 28.7 x 19 cm, Dummy by Kazuma Obara*

Kazuma Obara studied photojournalism and documentary photography at the London College of Communication in 2015. Through his exploration of nuclear issues in Japan, he also dealt with the victims of the nuclear disaster of 1986 in Chernobyl. His work «Exposure», realized on location in the Ukraine, which he published as a handmade artist's book in 2016, was awarded World Press Photo 2016 (1st prize category «Portraits of People»). Editorial RM will publish this book in 2018 as a trade edition.

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## Details

Location	Keystone-SDA, 2nd floor, Grubenstrasse 45, 8045 Zürich
Dates	14 – 18 October 2019 (5 days) + presentation on October 19, 2019
Application deadline	September 30, 2019
Workshop fee	CHF 1'250.- (incl. VAT) Does not include travel costs, accommodation, meals.
Number of participants	8
Language	English
Information	<a href="mailto:workshops@keystone-sda.ch">workshops@keystone-sda.ch</a>



*Everlasting, 23.8 x 19 cm, Dummy by Kazuma Obara*

Material	Participants will be informed in advance about the tools necessary for the workshop (computer, cutter, etc.).
Requirements	The workshop is aimed at professional photographers who are working on a photo project or have already finished it and want to produce their own photo book. Other photography enthusiasts as equally welcome to apply. Good knowledge of the Adobe InDesign program would be an advantage. The workshop will be held in English.

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## Application

To apply please send a PDF-document to [workshops@keystone-sda.ch](mailto:workshops@keystone-sda.ch) by **Monday, September 30, 2019**.  
The PDF should not exceed 6MB, be written in English and include:

Name

Address

Email

Phone

Background

CV listing education and training as a photographer.

Motivation

Brief motivation letter explaining why you would like to participate in the workshop.

Photo Book Project

Portfolio with a sequence of 8-12 images from a reportage or a series.



*exposure, 14.8 x 21 cm, Dummy by Kazuma Obara*

For any questions and for further information please contact us at [workshops@keystone-sda.ch](mailto:workshops@keystone-sda.ch), please memo «**Dummy Photobook**».

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## Program

### Monday, 14 October 2019, Day 1

- Part 1: Lecture            Kazuma Obara speaks about his work and explains what brought him to produce handmade books.
- Part 2: Discussion        Presentation and discussion of the participant's projects.

### Tuesday, 15 October 2019, Day 2

- Part 1: Concept            Participants edit their first own project.
- Part 2: Realisation        Production of a first dummy using folded A4 paper and adhesive tape. The story is given a beginning and an end.
- Part 3: Layout            The layout is implemented in Adobe InDesign. Production of a second dummy. Review of the arranged order and the storytelling.

### Wednesday/ Thursday, 16/ 17 October 2019, Day 3 and 4

- Part 1: Fundament        Basics for the production of a handmade book.
- Part 2: Storytelling        Re-edit the content and think about paper, cover and format.
- Part 3: Book                Production of a third/ fourth dummy.

### Friday, 18 October 2019, Day 5

- Part 1: Book                Completion of the third dummy.
- Part 2: Discussion        The participants present and discuss their final dummy.

### Saturday, 19 October 2019

- Presentation            From 2 p.m. the participants of the workshop «Dummy Photobook» will present their first handmade photo book.

For any questions and for further information please contact us at [workshops@keystone-sda.ch](mailto:workshops@keystone-sda.ch), please memo «**Dummy Photobook**».