

Customized Production

Visual storytelling for tailor-made, concise solutions

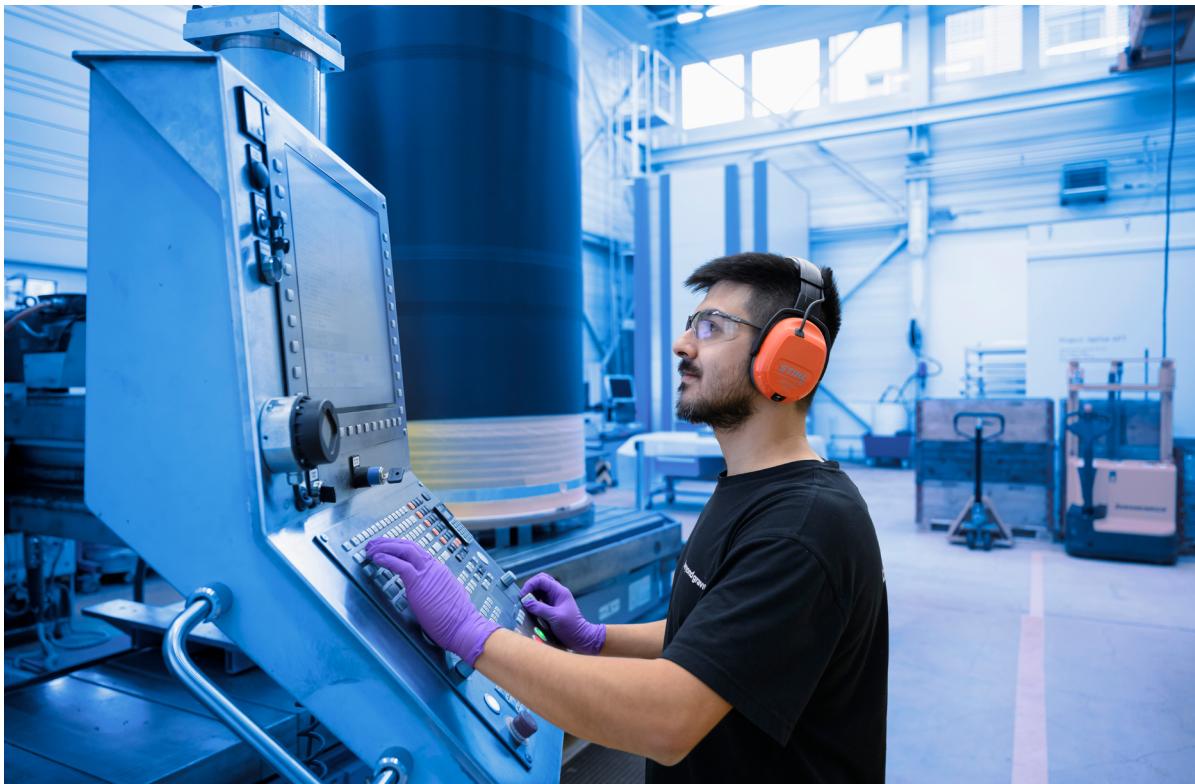


Photo shoot? Video shoot? Interactive infographic? We support you from brainstorming to visual implementation. With our experience in project management, we handle all the planning and organization for you.

Your benefit:

- **Competent contact persons:** Personal, long-term project management guarantees complete implementation from briefing to distribution.
- **High availability:** Our own teams for photography, video and graphics in Switzerland as well as international partnerships enable highly flexible assignments - even at short notice.
- **Storytelling:** Stories are more memorable than pure facts, and visually narrated they strengthen the identity of your company.
- **First-class references:** Long-standing partnerships with companies such as SBB and the Swiss Football Association (SFV) guarantee the satisfaction of our customers.

Contact us for a personalized consultation.

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 keystone-sda.ch/corporate
Photo: Christian Beutler for Beyond Gravity

Our service:

- **Commissioned photography:** Authentic storytelling, professional editing, lifelike portraits, group pictures, drone shots, mobile studio equipment for on-location shoots.
- **Commissioned videos:** Livestreams, employer branding videos, promo or awareness videos or behind-the-scenes videos.
- **Commissioned graphics:** Complex relationships explained with simplicity and presented in an exciting infographic.
- **Project Management:** Our team takes care of design, planning, production and support - all from a single source.

Photo, Video, Infographic Services

- Organization and briefing of photo, video and graphics professionals
- Project management with cost, timing and quality control
- On-time completion, including selection, editing and post-production
- Regulation of usage rights

Price upon request

Distribution & Hosting Services

- Direct delivery of your image and video material to your server
- National distribution via the Keystone-SDA network to the Swiss media or in cooperation with news aktuell (NA)
- International distribution to foreign media via the Associated Press (AP) partner network

KEYSTONE SDA